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**SDN Users Association, Inc.**

P. O. Box 4014, Bridgewater, NJ 08807

April 6, 1994

Mr. William Caton  
Acting Secretary  
Federal Communications Commission  
1919 M Street, NW - Room 222  
Washington, DC 20554

RECEIVED

APR - 6 1994

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Re: Ex Parte Meeting in Docket 92-77 Phase II  
(Billed Party Preference)

Dear Mr. Caton:

On this day, on behalf of the Software Defined Network (SDN) Users Association, Inc., Reg Bernard of State Farm Insurance, Jeffrey Lewis of Phoenix Home Life Insurance, Lois Engel of ADI and myself, Linda Tratnik of TRW met with Reed Hundt, Chairman of the FCC and Karen Brinkman to discuss various issues in the above-cited docket.

Also, on this same day a separate meeting was held with Kathleen Levitz, Acting Common Carrier Chief and Roxanne McElvane to discuss the same above cited docket. The attached Material was used in the meeting for discussion. Please enter them in this proceeding

Two copies of this Notice were submitted to the Secretary of the FCC in accordance with Section 1.1206(a) of the Commission's Rules.

Sincerely,

*Linda L. Tratnik*

Linda L. Tratnik  
President  
SDN Users Association, Inc.

Attachments

cc: R. Hundt  
K. Brinkman  
K. Levitz  
R. McElvane

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**Billed Party Preference  
Docket No. 92-77**

We are opposed to the proposal in the docket to make 0+ calling public domain for the following reasons:

**Implementation cost**

Cost to engineer networks to ascertain credit card network owner is expensive and gives LEC's additional control over call handling potentially slowing call completion.

**New Strategies to relieve AOS providers**

Other forms of network access have been provided by the workings of the market including 800-COLLECT, and 800-OPERATOR.

**Users are more knowledgeable**

0+ users are becoming more sophisticated as education activities have succeeded and are prepared to use access procedures if required.

**Implementation time**

Network features are being introduced at a faster pace than this proposal could be implemented. Full implementation requires several technologies which are some time from completion like SS7.

**Business Arrangements and Virtual Networks**

Many large business users have specifically designed virtual networks to establish boundaries around their business allowing feature richness, price negotiations, and single vendor relationships. Making 0+ calls public domain would mitigate against this direction of business voice communication management.

## ***SDN Users Association, Inc.®***

The SDN Users Association, Inc.,® was founded in 1986, as an independent affiliation of over 370 large businesses. Our membership is comprised of a broad spectrum of diversified network interest in domestic and international communications.

The purpose of the Association is to Partner with AT&T and stimulate emphasis on business needs for services, products, and network solutions.

Our members are innovative, forward-thinking telecommunication leaders, seeking to drive quality, efficiency, and technological innovation while influencing Regulatory Issues.

The Users Association represents over 370 of the largest national and international firms which collectively spend billions annually on telecommunication products and services.

## ***Focus on AT&T's Software Defined Network***

The focus of the Association is to provide a working forum for the exchange of ideas, applications, and concerns among Users and AT&T Product Management.

The Association acts as a market research forum for AT&T and provides a means for new feature trials, tests, and continued input into the planning processes of the Software Defined Network (SDN).

The Users Association permits telecommunication professionals to maximize their network system investment by focusing on integration of products and services into their network and information technology.

## ***Benefits***

SDN Users Association membership offers you:

- Networking in a world class Users Association comprised of many Fortune 500 companies.
- Interaction with AT&T and other member companies telecommunications personnel at all levels through top management.
- Technical and strategic insight into SDN network development.
- SDN Users Association Newsletters and AT&T SDN Link updates. These publications are sent to advise members concerning current topics of interest, upcoming events, new features, services, and regulatory legislation.
- The Association offers a Spring and Fall conference. The Spring Annual meeting is technology focused to provide an opportunity to preview existing and new technology applications. The Fall Semi-Annual meeting is industry focused and provides a forum to network with other companies, as well as a vehicle to discuss strategic planning goals directly impacting SDN decisions.



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